

A photograph of the Ursinus College gate, featuring ornate black wrought-iron scrollwork and a central lantern. The gate is set against a backdrop of trees with vibrant autumn foliage in shades of yellow, orange, and green. The sky is a clear blue. The text '2023-24' is overlaid in the top right corner.

2023-24

URSINUS COLLEGE

**ANNUAL
REPORT**

AND

**YEAR IN
REVIEW**



Dear Ursinus Community,

As I reflect on the past year, I'm filled with a profound sense of pride and gratitude for the unwavering spirit of our community. Together, we faced challenges, yet we also achieved remarkable success, laying the groundwork for a transformative future.

When thinking about how to introduce the *2024 Annual Report and Year in Review*, a quote from Marie Curie came to mind: "One never notices what has been done; one can only see what remains to be done."

While it's true that we still have much to accomplish—and we are focused on what lies ahead—it is equally true that we are building on the strong foundation we crafted together over my presidency thus far. This foundation supports all that we aspire to become. Over the next few pages, you will learn more about this work and how critical it is not only to the college's future but to the world.

Last year, we began implementing the ambitious goals set forth under the three pillars of my strategic framework: "Student Success," "One Ursinus," and "Partnerships." You've embraced those pillars, and as a result, I'm thrilled to see our students not only meeting but exceeding expectations. I'm continually inspired by their resilience and determination—their successes are a testament to the power of a liberal education, one that encourages them to be innovators and problem solvers.

The Ursinus community embraces a mission that cultivates entrepreneurial thinking, calculated risk-taking, and leading in a world of constant change. Together—as One Ursinus—we're becoming a place where career preparation, leadership development, and experiential learning are woven into our fabric. We're fostering a culture of innovation that prepares our graduates to excel in an increasingly complex and competitive landscape.

We're not naïve to the challenges we face. Like many colleges and universities, we're navigating rising competition, shifting societal demands, and evolving expectations. These realities necessitate a hard look at what we do and making some difficult decisions to position us for success in the future. In true Ursinus fashion we don't view these challenges as setbacks, we harness them as opportunities for growth. We are embracing this moment to redefine what it means to offer a liberal education in the 21st century.

Our commitment to quick, bold, and visible action means we are not simply reacting to the realities of higher education. We're proactively shaping its future. This approach allows us to unlock the limitless potential that exists within our institution and, most importantly, within our students.

As we move forward, we remain fiercely optimistic and purposefully open to endless possibilities. The Ursinus experience is not just about imparting knowledge; it's about igniting a passion for learning, the creation of new knowledge, and inspiring our community to lead. The future holds tremendous promise, and we're poised to set a new standard for what higher education can and should be.

Together, we will continue to build on our successes and meet our challenges head on. I invite you to delve into this report, celebrating our accomplishments while also reflecting on the invigorating work that lies ahead. The best is yet to come, and I am excited to be on this journey with all of you.

Go Bears!

Sincerely,
President Robyn Hannigan



We remain fiercely optimistic and purposefully open to endless possibilities."
— **President Hannigan**

STUDENT SUCCESS

Year in Review Highlights

- » Mohamed Abdelatty '27, Tyler Griffith '26, Monica Herman '27, Donald Lattanze '26, and Carlie Shiller '25 won last year's America250PA Direct Effect Innovation Challenge, where they presented creative marketing strategies focused on the contributions of small businesses emphasizing collaboration among state agencies and entrepreneurs.
- » Rainah Dunham '24 became the first Ursinus women's track and field national champion at the 2024 NCAA Outdoor Track & Field Championships in May, winning the long jump at 5.98 meters.
- » Ursinus students were recognized with some of the nation's most prestigious scholarships and fellowships. Tia Alan '24 was selected as a Fulbright scholar; Joey Nolan '24 was named to the 56th class of Thomas J. Watson fellows; Cassie Denning '26 was awarded the McFarland Scholarship by the St. Andrews Society of Philadelphia; and Grace DeConstanza '25 and Kacey La '25 both earned Barry Goldwater scholarships.
- » Katherine Hein '25 and Jessica Pizzo '26 participated in the National Education for Women's (NEW) Leadership Pennsylvania, an intensive, nonpartisan, six-day leadership and public policy institute designed to educate and empower young women for future political participation.
- » Ursinus installed Bloomberg terminals on the second floor of the Myrin Library, allowing students to receive and analyze real-time financial data and become Bloomberg certified.

The Bear Facts

Top 11%

Payscale.com's ranking of Ursinus for 10-year post-graduation earnings by alumni.

58

Ursinus's ranking in Social Mobility among the nation's liberal arts colleges.



ONE URSINUS

Year in Review Highlights

- » Strengthening its commitment to increase college access, affordability, and success for all students, Ursinus joined the American Talent Initiative (ATI), an alliance of 135 higher education institutions with a shared goal of collectively enrolling and graduating an additional 50,000 low- and moderate-income students by 2025.
- » Recovery-Friendly Workplaces certified Ursinus as the first recovery-friendly campus in the U.S., highlighting its commitment to supporting individuals in recovery from substance use and mental health disorders.
- » To promote a new avenue for conflict resolution on campus, Ursinus is piloting UC Restore, inspired by restorative justice, a program that encourages accountability through conflict coaching, mediation, and structured restorative circles.
- » About 40 academic leaders from colleges and universities across the country participated in “Curriculum Matters,” the second Colloquium on Liberal Education funded by the Teagle Foundation.
- » The Berman Museum of Art unveiled its latest addition to Ursinus’s outdoor sculpture collection, a hügel garden called *The Instrument*, reflecting the college’s commitment to public art and sustainability.
- » The newly resurfaced Patterson Field, home to seven of Ursinus’s varsity athletic teams, in addition to its brand-new track, is providing Ursinus student-athletes with modern, safe amenities that allow them to compete at the highest level while enhancing our coaches’ ability to recruit future Bears. And with leveled flooring, brighter lighting, brand-new mid-century modern furniture, and à la carte menu options, Lower Wismer Center is a favorite hangout among students.
- » Ursinus earned funding from NASA, the National Institutes of Health, the National Science Foundation, and the Pew Center for Arts & Heritage.

The Bear Facts

18%

The percentage of our alumni (3,031 individuals) who engaged with the college in some way in FY24.



PARTNERSHIPS

Year in Review Highlights

- » Ursinus President Robyn Hannigan was honored among the 50 most influential and thought-provoking women in Pennsylvania at *City & State PA's Above & Beyond Gala* last March in Philadelphia.
- » Ursinus was awarded \$1 million in funding through the U.S. Congress’s Congressionally Directed Spending (CDS) request program. It will support revitalization of the 400 block of the Main Street corridor, planned with the Borough of Collegeville.
- » The college hosted a panel discussion on recovery in partnership with U.S. Rep. Madeleine Dean. The event emphasized how higher education can innovate in community recovery efforts, with attendees sharing personal connections to substance use disorder.
- » Given Pennsylvania’s significant rise in human trafficking cases, Ursinus hosted local public officials in a discussion on the root causes of the issue, inspiring students to combat social injustices in their communities.
- » The first two Symposiums for Indigenous Representation brought together 75 educators, leaders, and community members to collaborate with the Delaware Tribe of Indians on accurately representing Lenape history.
- » A state grant is enhancing teacher preparation at Ursinus by improving field experiences. Funded through the Innovative Teacher Prep2Practice Program, this initiative aims to diversify the teaching pipeline and provide hands-on classroom exposure for aspiring teachers.

The Bear Facts

65

The number of community, academic, alumni, or government events in FY24, showcasing a commitment to strengthening partnerships.

32

The number of community partners that engaged with Ursinus service projects last year.

FINANCIAL YEAR IN REVIEW

GIVING BACK TO CREATE A BOLD FUTURE

The results are in, and our donors are making an impact! During the 2024 fiscal year (July 1, 2023, to June 30, 2024), a total of 2,897 donors gave a cumulative \$11,170,719 in new gifts and commitments to the college. More than \$8.8 million of that total was cash-in-hand for the college and \$2.26 million was given to support the Ursinus Fund, the source of budget-relieving, mission-critical funding.

The college saw significant support from donors making a major gift to the college, as well as an increase in participation and total giving from this important donor segment. We're also proud that each member of the Ursinus Board of Trustees contributed to the college this year—100 percent participation—demonstrating their unwavering commitment to our mission. Their generosity reflects a devotion to the success of our students and faculty, as well as their steadfast belief in the future of the institution. This collective support sets a powerful example for the entire community and underscores the board's leadership in advancing our strategic priorities.

Last spring, our 10th annual #Giving2UCDay raised \$221,343 from 814 donors for mission-critical support! We also launched Future50: A Scholarship Initiative, aimed at securing funding for 50 new \$5,000 scholarships before the start of the 2024-25 academic year. Our benefactors surpassed the goal, supporting 53 new scholarship funds, totaling nearly \$266,000. The Bear2Bear Student Emergency Fund raised an impressive \$281,278 last year to support students facing unexpected financial crises.

Thank you to everyone who made a gift in FY24. Every donation—big or small—opens a door of opportunity for our students. We are grateful for your generosity!

BY THE NUMBERS: FISCAL YEAR 2024 FUNDRAISING

3,976

Total number of donors in FY24.

The largest gift to the Ursinus Fund was
\$200,000

while the smallest gift was

\$5

There are

60

volunteer opportunities for donors.

\$2 million

represents our largest gift in FY24.

74

donors contributed a total of

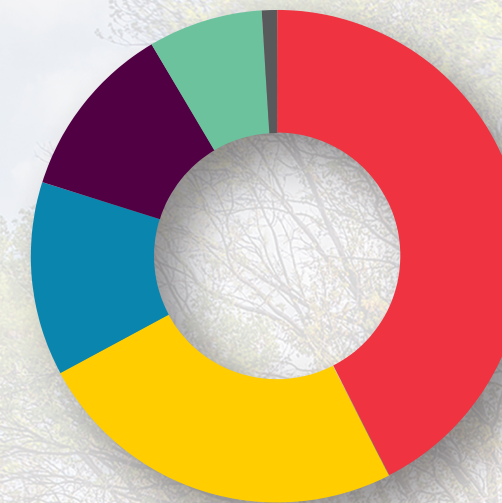
\$7.01 million

with gifts between \$10,000 and \$499,999.

278

living Tower Society
members (planned gifts).

FISCAL YEAR 2024 AREAS OF IMPACT



Financial Aid and Scholarships	42.4%
Academics	24.6%
Administrative Support & Operations	12.7%
Student Life	11.6%
Campus Maintenance	7.5%
Health and Wellness	1.2%
Total	100%

NEW NAMED FUNDS ESTABLISHED

Our most sincere appreciation to our loyal supporters who established the below named funds during the 2024 fiscal year. This list includes both endowed funds, which exist in perpetuity, and newly named current-use funds.

- » Alumni Strategic Investment Fund
- » The Rachel Blunt Memorial Scholarship
- » Maria Carosella P'23, P'23 Memorial Scholarship
- » The Clemens Fund for Summer Fellows in Chemistry
- » Edith Ford Fund for Internships in Mental Health and Wellness
- » Mark '85 and Lisa '83 Hinkel President's Innovation Fund
- » Barbara and John Jordan Fund
- » Lawrence S. Sager, Esq. '63, P'90 and Phyllis B. Sager P'90 Endowed Scholarship Fund
- » The Staurowsky Family Annual Scholarship
- » Rev. Dr. Albert E. Teske '50, H'83 Endowed Fund for Religious Life
- » Mason Williams '71 Endowed Scholarship in Business
- » Barbara (Gattiker) Wood '61 Chemistry Research Fund

ABOUT THE ENDOWMENT

Our endowment provides a long-term source of fiscal strength for the college. It is composed of hundreds of separate funds, which are invested together, with the income spent each year to support a range of purposes across campus. These include scholarships, professorships and faculty development, student enrichment, capital projects, academic programs, and more. Through prudent investment, these funds are intended to grow over time and exist in perpetuity. They also allow donors to put their names—or someone else's—on a fund and honor a legacy indefinitely into the future.

Market Value of the Endowment as of 6/30/2024:

\$163.5 million

The endowment represents a \$16.7 million increase from last year's reported total. Key contributors of growth include net investment returns, new endowment gifts, and a loan fund transfer into the endowment fund. Increases were offset by endowment draws and other distributions.